

Radio Station

992170

DO NOT MAKE ENTRIES ON THIS SHEET. IT IS FOR DISPLAY ONLY

Student Fee allocations

	16-17 Actual	17-18 Actual	18-19 Budget	19-20 Proposal	19-20 Difference	% 19-20 Difference
Base amount	\$ 34,814	\$ 34,814	\$ 34,814	\$ 34,814	\$ -	N/A
61000 - Salary	\$ -	\$ -	\$ -	\$ -	\$ -	N/A
62000 - Wages	\$ 18,729	\$ 18,729	\$ 18,729	\$ 18,729	\$ -	N/A
63000 - Benefits	\$ 206	\$ 206	\$ 206	\$ 206	\$ -	N/A
71000 - Current Expense	\$ 5,471	\$ 5,471	\$ 5,471	\$ 5,471	\$ -	N/A
75000 - Travel	\$ 4,000	\$ 4,000	\$ -	\$ -	\$ -	N/A
76000 - Scholarships	\$ 2,408	\$ 2,408	\$ 2,408	\$ 2,408	\$ -	0%
77000 - Capital Outlay	\$ 8,000	\$ 8,000	\$ 8,000	\$ 8,000	\$ -	0%
Total Expense	\$ 38,814	\$ 38,814	\$ 34,814	\$ 34,814	\$ -	N/A
One time request				\$ -	\$ -	N/A
Total Request	\$ 38,814	\$ 38,814	\$ 34,814	\$ 34,814	\$ -	N/A
Carry Forward	\$ 10,640	\$ 32,057	\$ 52,098	\$ 1,098	\$ (51,000)	-98%

Notes, including any one-time request(s):

STUDENT FEE RECOMMENDATION COMMITTEE FEE REQUEST FOR 2018-19

Department or Program Name: _____ KWCR Radio _____

Name & E-Mail: _____ Robin Haislett – robinhaislett@weber.edu _____

Phone: _____ 605-645-0858 _____ Location: _____ EH 345 _____

Return Fee Request (Questionnaire & Spreadsheet) via e-mail by Wednesday, December 6, 2017 to Alicia Ambrose at aliciaambrose@weber.edu.

Note: All Student Affairs units must review fee requests with their SAMC representatives prior to submission

Please respond to all of the following questions in a brief and concise manner (do not exceed 5 pages for questions 1-5).

1. What is your overall mission?

First, KWCR is committed to serving the best interest of Weber State University's campus and our community by providing quality non-commercial, educational, cultural and musical streaming radio programming in the public interest, convenience and necessity for the citizens of northern Utah. Relatedly, we are committed to providing a communication channel, both online and through social media, for students, faculty and staff of Weber State University. Finally, KWCR is committed to serving the Latino/Hispanic/Chicano population by dedicating airtime and other resources to serving this growing part of our community.

2. What do students gain from participating in your program/facility that contributes to the success of a student's educational experience at Weber State?

We are committed to providing a training ground for Weber State University students and giving them necessary skills and experience to become an asset to the community. We do so by providing a laboratory for students interested in broadcasting, electronics, public relations, management and sales careers. We are committed to maintaining a professional atmosphere, which promotes honesty, enthusiasm, dependability, and respect for others.

- **3. Describe, in general, the evaluation process that your program/facility uses to assess your ability to meet your mission.**
- KWCR participated in the weeklong Cans and Clothes Donation Drive Week benefitting the Ogden-Weber Community Action Partnership.

- Participated in College Radio Day 2017 and celebrated college radio with a day filled with specialty broadcasting featuring local artists, musicians and hosted a table promoting local music to the student population.
- Ran public service campaigns for a number of student groups including PRSSA, The Signpost, Studio 76, the Diversity Center, etc.
- Featured work and news topics from the *The Signpost*.
- Participated in the New Student Orientation during the summer and fall
- Sought out our own donations for the Communication Department giveaway for the 2017 Block Party.
- Trained about 25 new student deejays throughout the year.
- Significantly improved social media interaction and posting content.
- Made partnerships with RadioFX for streaming capabilities visible on all smart phones including Android and iPhone.
- Broadcast as many sporting events as our Sports Broadcast team could attend.
- Announced several campus clubs/orgs events including rugby, hockey, WSUSA events etc.
- Featured 88 Second News Updates, news for the campus and community.
- Partnered with several local businesses to make free concerts happen. Local businesses included Grounds for Coffee, Roosters, Mojos, Indie Ogden, Alleged to name a few.
- Provided only live broadcast of Lady Wildcat basketball (Big Sky TV uses our stream on their website stream).
- Continued *Latin Sundays*, new Spanish language programming feature all day on Sunday.
- Provided PA and deejay for a multi-cultural celebration of Mardi Gras in Union Building.
- Hosted a Battle of the Bands for local artists, completely run and coordinated by the students involved in KWCR. The culmination of the program of over a semester and-a-half saw multiple community members and students coming to participate and be audience members to the final show.
- Encouraged our mission of diversity in the student population by featuring a show, We Are Weber, to personalize and feature specific students.
- Began a show featuring Navajo students called "Indigenous Voices."
- Partnered with the Ogden Twilight Concert Series to promote KWCR and recruit students to the station and WSU.
- Partnered with the Downtown Farmer's Market every Saturday in the summer to promote and recruit community members to listen or participate.

4. State any increases you received from student fees for 2019-20 (if any), and explain how the increases were/will be used.

We received no one-time funding nor increase last year.

5. Describe any increases you are requesting from student fees for 2019-20 and explain your justification for the request. Each requested increase must be listed and described in your narrative (e.g., compensation, new positions, wage increases, travel, new programmatic initiatives, etc.). Any increase described in your narrative must be itemized

on your budget spreadsheet (see question 6 below).

We are not asking for an increase this year.

6. Complete the attached spreadsheet outlining your overall budget and any requested increases. Each requested increase described in your narrative (see question 5 above) should correspond to the line items in the spreadsheet column "17-18 Change."

If you have any questions, please contact Alicia Ambrose at 626-6008, aliciaambrose@weber.edu, Dave Taylor at 626-6737, dtaylor@weber.edu, or Brett Perozzi at 626-6008, brettperozzi@weber.edu.